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Huang, S., Carulli, M., Hekkert, P., Schifferstein, R. N. J. and Bordegoni, M. (2020) “DESIGNING PRODUCT METAPHOR TO PROMOTE SUSTAINABLE BEHAVIOUR: A PROPOSED METHOD,” Proceedings of the Design Society: DESIGN Conference. Cambridge University Press, 1, pp. 1921–1930. doi: <https://doi.org/10.1017/dsd.2020.310>